



# National Precast Priorities

2023-2024 PRIORITIES\*

ADVOCATE | GROW | EDUCATE



## Advocacy Priorities

- Identify priority government bodies and major procurement bodies with whom to develop intimate relationships.
- Align the Master Precaster accreditation with one or more major procurement body.
- Improve the impact of National Precast contributions to technical and related forums.

## Growth Priorities

- Develop a full understanding of the precast industry and its economic impacts.
- Expand the membership base.
- Optimise our marketing outreach to grow the precast market share and facilitate new opportunities for members.
- Encourage precaster members to support supplier members who offer technical support and innovation that enables the most efficient use of precast.

## Education Priorities

- Review funding opportunities to initiate formal Australia-wide precast worker training.
- Development of appropriate resources.
- Liaise with overseas Precast Industry Association's to understand educational synergies.

*\* To be read in conjunction with National Precast Strategic Plan 2023 - 2027.*